



Department of Commerce

Extension activities

S.NO	ACTIVITY	TOPIC	DATE	TIME	VENUE	No of participants
1	Field trip	Cotton mil	29-03-2023	10am-02-pm	chinthapally	40
2	Role play	Future entrepreneur	16-03-2023	03 - 5:00pm	Seminar hall	10
3	Role play	Find me (Acronyms/abbreviation)	11-03-2023	03 - 5:00PM	Seminar hall	10
4	Role play	Trade activity	1-03-2023	03 - 5:00PM	Seminar hall	10
5	Role play	Buying and selling activity.	06-02-2023	02 - 3:00pm	Class room	30
6.	Preparation of Dictionary	Commerce Dictionary	05-01-2023	02 - 3:00pm	Multipurpose hall	15
7	Logo making	Logo awareness	05-01-2023	02 - 3:00pm	Multipurpose hall	15
8	Stalls exhibition.	Women Entrepreneurship Day	18-11-2022	03 - 5:00PM	Seminar hall	10
9	Quiz	commerce word	17-11-2022	03 - 5:00pm	Seminar hall	28
10	Skit on advertising	commerce word	09-11-2022	03- 5:00PM	Play ground	28
11	word hunt	commerce word	02-11-2022	03- 5:00PM	Seminar hall	230
12	poster presentation	commerce word	8/3/2022	03 - 5:00PM	Seminar hall	10
13	Logo making	Logo awareness	20-02-2022	03 - 5:00PM	Seminar hall	10
13	Quiz	commerce word	18/2/2022	03- 5:00PM	Seminar hall	10

14	Power point presentation	Organisation structure	28/12//2021	03 - 5:00PM	Seminar hall	40
15	: E-poster presentation	Product introduction in the market	30/10//2021	03 - 5:00PM	Seminar hall	10
16	QUIZ	Basic commerce quiz	22/10//2021	02 - 3:00pm	Seminar hall	10
17	: Just in a minute	The role of digital marketing in modern business	1/02//2020	02 - 3:00pm	Seminar hall	10
18	Model demonstration	Banking system	21/07//2019	3- 5:00PM	Seminar hall	10
19	Field trip	<ul style="list-style-type: none"> ➤ Rice mil ➤ LIC office ➤ oil mil ➤ Banks 	29-03-2019	10am-4:30 pm	devarakonda	40

ACTIVITIES: EXTENTION ACTIVITY

Activity report 2019-2020

IQAC Activity:1

Committee / Department : Dept of Commerce/ Commerce Club

Name of the Activity : **Model demonstration**

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
21/07//2019	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity - Banking system

Objectives –

- Students will be able to understand banking system in INDIA.

Out comes -

- Students will be understand the existing banking structure and way forward

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Notice & Letter: No

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register

Attachments:



Activity report 2019-2020

IQAC Activity:2

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: Just in a minute

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
1/02//2020	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-The role of digital marketing in modern business

Objectives –

- Students will be develop interest in digital marketing.
- Students will know online marketing proceadure.

Out comes-

- Students will learn different types of online marketings....

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Activity report2020-2021

IQAC Activity:1

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: QUIZ

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
22/10/2021	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-Basic commerce quiz

Objectives –

- The main purpose of the competition to develop interest in subject area of commerce

Out comes-

- Students will be able to do their best in competitive exams in various fields like banking,insurance,stock markets etc....

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Activity report2020-2021

IQAC Activity:2

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: E-poster presentation

	Time	Venue	No of participants	Nature Indoor/ outdoor
30/10//2021	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-Product introduction in the market

Objectives –

- TO develop the marketing skills.
- Students build advertising skill enhancement.

Out comes-

- Student will develop an understanding of the decision making process from alternatives

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:



Activity report2021-2022

IQAC Activity:1

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: Power point presentation

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
28/12//2021	3-5 P.M	Seminar hall	40	Indoor

Brief information about the activity:

Topic / subject of the activity-Organisation structure

Objectives –

- To enhance teaching skills
- To bring awareness of Organisation model.

Out comes-

- Students can build self-confidence.
- Students learn different business forms.

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachmen

Activity report2021-2022

IQAC Activity:2

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: Quiz

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
18/2/2022	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-commerce word

Objectives –

- To improve out of knowledge in commerce

Out comes-

- Students can build self-confidence.
- Students learn different business forms.

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Activity report2022-2023

IQAC Activity:02/Commerce

Committee / Department: Department of Commerce and commerce club

Name of the Activity: Logo making

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
20-02-2022	02;00pm -3;00pm	Multipurpose hall	15	Indoor

Brief information about the activity:

Topic / subject of the activity-Logo awareness

Objectives – To make students aware of companies in India.

To know about entrepreneurs in business world.

To motivate the students to choose logo making as their profession.

Out comes- Students knew about famous companies and their logos.

Learned different companies and CEO names.

Proofs & Documents attached.

Notice & Letter: No

News clips: No

Student list of participants: no

Photos: yes

Feedback: no

Attachments:



Activity report 2021-2022

IQAC Activity:3

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: poster presentation

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
8/3/2022	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-commerce word

Objectives –

- Creative skills enhancement

Out comes-

- Students can build self-confidence.
- Students learn different business forms.

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:



Activity report2022-2023

IQAC Activity:2

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: word hunt

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
02-11-2022	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-commerce word

Objectives –

Enhancing vocabulary

Out comes-

- Students can build self-confidence.
- Students learn different business forms.

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Activity report2022-2023

IQAC Activity:3

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: Skit on advertising

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
09-11-2022	3-5 P.M	Seminar hall	28	Indoor

Brief information about the activity:

Topic / subject of the activity-commerce word

Objectives –

- Advertising techquinics

Out comes-

- Students can build self-confidence.
- Students learn different business forms.

Proofs & Documents attached.

Notice & Letter: yes

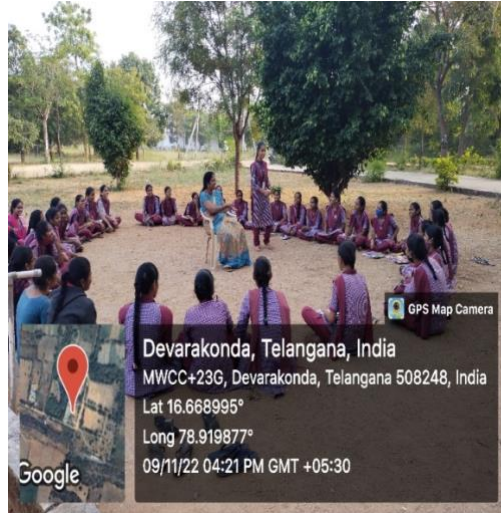
News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:



Activity report2022-2023

IQAC Activity:1

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: Quiz

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
17-11-2022	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-commerce word

Objectives –

- To create more awareness on current issues in business world

Out comes-

- Students can build self-confidence.
- Students learn different business forms.

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Activity report2022-2023

IQAC Activity:01/commerce

Committee / Department: Department of Commerce and commerce club

Name of the Activity: Stalls exhibition.

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
18-11-2022	02;00pm -3;00pm	Multipurpose hall	230	Indoor

Brief information about the activity:

Topic / subject of the activity- Women Entrepreneurship Day

Objectives – To make students aware of importance of women empowerment.

To know the ample number of opportunities for women in business world.

To motivate the students to choose business as their profession.

Out comes- Students knew about famous women in current business.

Learned different business ideas to easy start.

Proofs & Documents attached.

Notice & Letter: Programme sheet

News clips: No

Student list of participants: no

Photos: yes

Feedback: no

Attachments:

You tube link;<https://youtube.com/shorts/yKNjxVxTxAI?feature=share>



Activity report 2022-2023

IQAC Activity: 4

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: Logo making

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
05-01-2023	3-5 P.M	Seminar hall	28	Indoor

Brief information about the activity:

Topic / subject of the activity-commerce word

Objectives –

- To gain more knowledge on logo's of different companies

Out comes-

- Students can build self-confidence.
- Students learn different business forms.

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:



Activity report 2022-2023

IQAC Activity: 03/Commerce

Committee / Department: Department of Commerce and commerce club

Name of the Activity: Preparation of Dictionary

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
05-01-2023	02;00pm -3;00pm	Multipurpose hall	15	Indoor

Brief information about the activity:

Topic / subject of the activity- Commerce Dictionary

Objectives – To make students familiar with terms in commerce.

To know meanings of different terms of commerce

Out comes- Students learned A-Z terms in commerce and their meanings.

Dictionary is placed in library for reference to others.

Proofs & Documents attached.

Notice & Letter: No

News clips: No

Student list of participants: no

Photos: yes

Feedback: no

Attachments:



Activity report2022-2023

IQAC Activity:04/Commerce

Committee / Department: Department of Commerce and commerce club

Name of the Activity: Role play

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
06-02-2023	02;00pm -3;00pm	Class room	30	Indoor

Brief information about the activity:

Topic / subject of the activity- Buying and selling activity.

Objectives – To make students familiar with trade & commerce.

To know the buyer selling activity.

Out comes- 1. Students learned the buying behaviour of customer and selling behaviour of the whole Seller and retailer.

2. Understood the meaning of market

Proofs & Documents attached.

Notice & Letter: No

News clips: No

Student list of participants: no

Photos: yes

Feedback: no



Activity report2022-2023

IQAC Activity:5

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: Role play

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
01-03-2023	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-Trade activity

Objectives –

- Understanding the sales man ,buyer and consumer behaviours

Out comes-

- Students can build self-confidence.

- Students learn different business forms.

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments-

Activity report2022-2023

IQAC Activity:6

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: Role play

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
11-03-2023	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-Find me (Acronyms/abbreviation)

Objectives –

- Learning more abbreviations in commerce subject

Out comes-

- Students can build knowledge about the abbreviations of different business sectors like SBI,SEBI,RBI etc..
- Students learn different business forms.

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Activity report2022-2023

IQAC Activity:7

Committee / Department: Dept of Commerce/ Commerce Club

Name of the Activity: Role play

Date	Time	Venue	No of participants	Nature Indoor/ outdoor
16-03-2023	3-5 P.M	Seminar hall	10	Indoor

Brief information about the activity:

Topic / subject of the activity-Future entrepreneur

Objectives –

- Sharing ideas of new business dreams of students

Out comes-

- Students can build an idea of organization and business skills.
- They can enhance customer relationship
- Students will organise small retail shop.

Proofs & Documents attached.

Notice & Letter: yes

News clips: No

Student list of participant: yes

Photos: yes

Feedback: attached in register.

Attachments:

Field visits

Committee / Department: Department of Commerce and commerce club

S.NO	Name of the Activity	Date	Time	Venue	No of participants	Nature Indoor/ outdoor
1	Field visit	29-03-2019	10;00am - 1;00pm	<ul style="list-style-type: none">➤ Rice mil➤ LIC office➤ oil mil➤ Banks at devarakonda	40	Outdoor
2	Field visit	29-03-2023	10;00am - 1;00pm	PVS spinning mill at devarakonda	40	Outdoor

Proofs:





Guest lecture:

S. NO	YEAR	NAME OF THE GUEST	TOPIC	NO OF STUDENTS ATTENDED
1	12/09/2019	N.BALA DL in COMMERCE (MKR GDC,DEVARAKONDA)	<ul style="list-style-type: none"> • RECENT TREND IN BANKING SERVICES • GST(GOODS &SERVICE TAX) 	31
2	13/11/2020	N.DEVENDER	<ul style="list-style-type: none"> • BASIC CONCEPT IN ACCOUNTANCY • CAREER GUIDANCE OF COMMERCE 	50

